

**FOR ADMISSION BATCH 2024-25
MASTER OF BUSINESS ADMINISTRATION
FIRST YEAR (FIRST SEMESTER)**

Sl. No.	Category	Course Code	Course	Contact Hrs. L-T-P	Credit	University Marks	Internal Evaluation
Subject							
1.	PC	MBPC1001	Management Principles & Organizational Behaviour (MPOB)	3-0-0	3	100	50
2.	PC	MBPC1002	Marketing Management	3-0-0	3	100	50
3.	PC	MBPC1003	Financial Accounting and Analysis	3-0-0	3	100	50
4.	EV	MBEV1001	Managerial Economics	3-0-0	3	100	50
5.	QT	MBQT1001	Quantitative Techniques	3-0-0	3	100	50
6.	EV	MBEV1002	Business Communication	3-0-0	3	100	50
7.	EV	MBEV1003	Universal Human Values, Ethics and Environment	3-0-0	3	100	50
8.	EV	MBEV1004	Entrepreneurship & Legal environment	3-0-0	3	100	50
9.	PC	MBPC1201	IT Skills for Managers	0-0-2	2	-	100
10.	EV	MBEV1005	Management Lessons from Ancient India	2-0-0	2	100	50
11.	EV	MBEV1201	Business Communication Lab	0-0-1	1	-	100
Total				26-0-3	29	900	650

FIRST YEAR (SECOND SEMESTER)

Sl. No.	Category	Course Code	Course	Contact Hrs. L-T-P	Credit	University Marks	Internal Evaluation
Subject							
1.	PC	MBPC1004	Corporate Finance	3-0-0	3	100	50
2.	PC	MBPC1005	Cost and Management Accounting	3-0-0	3	100	50
3.	PC	MBPC1006	Human Resources Management	3-0-0	3	100	50
4.	QT	MBQT1002	Business Research	3-0-0	3	100	50
5.	PC	MBPC1007	Operations Management	3-0-0	3	100	50
6.	PC	MBPC1008	Business Analytics	3-0-0	3	100	50
7.	PC	MBPC1009	Management Information System	3-0-0	3	100	50
8.	PC	MBPC1010	Strategic Management	3-0-0	3	100	50
9.	EV	MBEV1202	Health & Wellness	0-0-1	1	-	100
10.	PC	MBPC1011	Introduction to AI	2-0-0	2	100	50
Total				26-0-3	22	900	450

Note: Click here to view/download the syllabus of the subjects.

FOR ADMISSION BATCH 2024-25
MASTER OF BUSINESS ADMINISTRATION
SECOND YEAR (THIRD SEMESTER)

Category	Specilization	Course Code	Course	Contact Hrs. L-T-P	Credit	University Marks	Internal Evaluation
Subject (Theory)							
PC	Marketing	MBPC3001	Digital Marketing	3-0-0	3	100	50
PC		MBPC3002	Sales & Distribution Management	3-0-0	3	100	50
PC		MBPC3003	Retail Management	3-0-0	3	100	50
PC		MBPC3004	Services Marketing	3-0-0	3	100	50
PC	Finance	MBPC3005	Security Analysis & Portfolio Management	3-0-0	3	100	50
PC		MBPC3006	Derivatives and Risk Management	3-0-0	3	100	50
PC		MBPC3007	Indian Financial System and Services (IFSS)	3-0-0	3	100	50
PC		MBPC3008	Project Appraisal and Financing	3-0-0	3	100	50
PC	Human Resources	MBPC3009	Manpower Planning and Development	3-0-0	3	100	50
PC		MBPC3010	Performance Management System	3-0-0	3	100	50
PC		MBPC3011	HR Analytics and HRIS	3-0-0	3	100	50
PC		MBPC3012	Industrial Relations and Labour Legislations	3-0-0	3	100	50
PC	Operations	MBPC3013	Supply Chain Management & Logistics	3-0-0	3	100	50
PC		MBPC3014	Project Management	3-0-0	3	100	50
PC		MBPC3015	Operations Strategy	3-0-0	3	100	50
PC		MBPC3016	Total Quality Management	3-0-0	3	100	50
PC	System Management	MBPC3017	Data Mining for Business Decisions	3-0-0	3	100	50
PC		MBPC3018	Managing Digital Innovation and Transformation	3-0-0	3	100	50
PC		MBPC3019	E-Commerce and Digital Markets	3-0-0	3	100	50
PC		MBPC3020	Managing Digital Platforms	3-0-0	3	100	50
PC	Rural Management	MBPC3021	Agribusiness Management	3-0-0	3	100	50
PC		MBPC3022	Rural Marketing	3-0-0	3	100	50
PC		MBPC3023	Rural Development	3-0-0	3	100	50
PC		MBPC3024	Livelihood and Development Management	3-0-0	3	100	50
PC	(Agribusiness Management / Entrepreneurship) / (Agribusiness Management)	MBPC3021	Agribusiness Management	3-0-0	3	100	50
PC		MBPC3026	Agricultural Commodity Trading	3-0-0	3	100	50
PC		MBPC3027	Agricultural Marketing Management	3-0-0	3	100	50
PC		MBPC3028	Agricultural Input Management	3-0-0	3	100	50
PC	International Business	MBPC3029	International Business	3-0-0	3	100	50
PC		MBPC3030	International Finance	3-0-0	3	100	50
PC		MBPC3031	International HRM	3-0-0	3	100	50
PC		MBPC3032	International Marketing	3-0-0	3	100	50
PC	Retail Management	MBPC3033	Retail Marketing Management	3-0-0	3	100	50
PC		MBPC3034	Retail Integrated Communications	3-0-0	3	100	50
PC		MBPC3035	Visual Merchandising	3-0-0	3	100	50
PC		MBPC3036	Inventory & Logistic Management	3-0-0	3	100	50
PC	Logistics & Supply Chain Management	MBPC3037	Logistics Management	3-0-0	3	100	50
PC		MBPC3038	International Logistics	3-0-0	3	100	50
PC		MBPC3039	Retail Supply Chain Management	3-0-0	3	100	50
PC		MBPC3040	Procurement, Storage and Warehouse Management	3-0-0	3	100	50
Subject (Sessional / Practical)							
PSI		MBPS3201	Summer Internship Project	0-0-6	6	-	100
TOTAL				12-0-6	18	400	300

Note : Students have to take any two of the Specilizations out of the Specified Groups.
Click here to view / download the syllabus of the subjects.

FOR ADMISSION BATCH 2024-25
MASTER OF BUSINESS ADMINISTRATION
SECOND YEAR (FOURTH SEMESTER)

Category	Specialization	Course Code	Course	Contact Hrs. L-T-P	Credit	University Marks	Internal Evaluation
Subject (Theory)							
PC	Marketing	MBPC4001	Consumer Behaviour	3-0-0	3	100	50
PC		MBPC4002	Product & Branding Management	3-0-0	3	100	50
PC	Finance	MBPC4003	Strategic Financial Management	3-0-0	3	100	50
PC		MBPC4004	Behavioural Finance	3-0-0	3	100	50
PC	Human Resources	MBPC4005	Compensation and Benefit Management	3-0-0	3	100	50
PC		MBPC4006	Strategic HRM	3-0-0	3	100	50
PC	Operations	MBPC4007	Management of Manufacturing System	3-0-0	3	100	50
PC		MBPC4008	Sourcing Management	3-0-0	3	100	50
PC	System Management	MBPC4009	Strategic Management of IT	3-0-0	3	100	50
PC		MBPC4010	Managing Software Project	3-0-0	3	100	50
PC	Rural Management	MBPC4011	Rural Credit and Micro Finance	3-0-0	3	100	50
PC		MBPC4012	Cooperative Management	3-0-0	3	100	50
PC	Agribusiness Management	MBPC4013	Agricultural Supply Chain Management	3-0-0	3	100	50
PC		MBPC4014	Agri-food Processing Management	3-0-0	3	100	50
PC	International Business	MBPC4015	International Logistics Management	3-0-0	3	100	50
PC		MBPC4016	Export Import Documentation	3-0-0	3	100	50
PC	Retail Management	MBPC4017	Customer Relationship Management	3-0-0	3	100	50
PC		MBPC4018	Retail Store Operations	3-0-0	3	100	50
PC	Logistics & Supply Chain Management	MBPC4019	Port Management for Logistics	3-0-0	3	100	50
PC		MBPC4020	Green Supply Chain Management	3-0-0	3	100	50
PC	Healthcare and Hospital Management	MBPC4021	Hospital Waste Management	3-0-0	3	100	50
PC		MBPC4022	Community Health	3-0-0	3	100	50
Subject (Sessional / Practical)							
PSI		MBPS4201	Project & Seminar Presentation	0-0-4	4	-	100
TOTAL				12-0-4	16	400	300

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